

Dog Sponsorship Level Information



Brand Recognition and Engagement

Support by the Fundraising Team			
Use of Hounds for Heroes Logo			
Fund an existing assistance dog through training or their aftercare once partnered with a beneficiary			
Name an assistance dog (guidelines on request) and fund the dog into partnership			
Name an assistance dog (guidelines on request) and fully fund the working life of the dog until retirement			

Key Milestone Updates

Digital photo of your supported assistance dog			
Photo of your sponsored assistance dog			
Announcement of supporter partnership on social media channels and our website			
Inclusion in our charity newsletter (circa 5000)			

Exclusive Invitations and Engagement

Meet your sponsored assistance dog at the Charity's HQ or your Company HQ			
Invitation to Partnership ceremony (4 people max)			
Inclusion of your company logo on charity website			
Invitation to summer puppy picnic (6 people max)			
One visit by a Charity representative to give a talk			

Regular Progress Updates

Video reel of your dog twice a year			
Update and mounted photo of your sponsored assistance dog aged 1 and 2			
Notification when your sponsored assistance dog has successfully completed their training and has been partnered			
A selection of partnership ceremony photographs			
Quarterly postcard from your dog during the partnership			

Ongoing Support and Recognition

Learn about our Charity at one of our information sessions			
Annual updates of your sponsored assistance dog until retirement			
Sponsorship logo on charity website - dog page			
Involvement with dog training as part of an annual team building day (per person charge may be more than £750 dependant on numbers)			

Retirement

Partnership e-book showcasing the social impact from your partnering with us			
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