

Hounds for Heroes is a charity funded entirely by donations. By training specialist assistance dogs and matching them with beneficiary partners, the bond between partners and dogs changes both lives. Through each bond, our mission is to restore independence, confidence and quality of life for those who have, with courage and dedication, served our country, our neighbourhood, and our community in the military and emergency services.

This form summarises our privacy policy. It also asks for your consent to feature your story. We are asking for your consent to feature you because it is the best way to give other people the confidence to apply for a dog and it is the best way to show why Hounds for Heroes is a great charity to support.

- ✓ **We keep all personal information securely**
- ✓ **You can ask to see the information we hold about you at any time by asking any member of the Hounds for Heroes team.**
- ✓ **We keep your information securely and only for as long as necessary for the purpose for which it was collected and to meet our legal and regulatory obligations.**
- ✓ **You can withdraw your consent for us to hold personal information about you at any time (subject to the legal obligations placed upon us).**

This is a summary of our privacy policy. The full policy is available on our website or by request

Hounds for Heroes produces a wide range of information to raise awareness about the positive impact of having a trained assistance dog and the experience of supporting the charity (from booklets and newsletters to short films and web pages). We include case studies, photographs, videos and audio about our puppies and trained dogs, our partners and supporters. Telling your story is a powerful way to help others and help the Charity. To feature people, we need permission to use your image and your story. If you consent to help the Charity in this way, we may include your story

- * On our Charity website
- * On social media via platforms like Facebook or Instagram and LinkedIn
- * As a feature in our newsletter.
- * Submit appropriate stories to journalists and radio/tv researchers
- * As supporting evidence when applying for Grants or Trust Funds
- * As supporting evidence for the organisations that regulate assistance dog charities, like the Charity Commission and Assistance Dogs International

I consent to my full case study being used	YES	NO
I consent to my photograph being used	YES	NO
I consent to my video being used	YES	NO
I consent to my audio being used	YES	NO

How would you like to be identified

Please use my full name	
Please use my first name only	
I wish to remain anonymous	

This media consent form explains how Hounds for Heroes collects, uses, shares and secures your personal information in accordance with UK data protection laws and our Privacy Policy. Where we rely on your consent (for example, to send marketing communications), you may withdraw that consent at any time. In other cases, we process your information because it is necessary to assess your application, manage our relationship with you, comply with legal obligations, or pursue the legitimate interests of the Charity.

With regard to copyright, by signing this form you understand that the copyright of all case studies, photograph(s), video(s) and audio(s) will be retained by Hounds For Heroes, and that copyright restrictions placed on Hounds For Heroes prevent the content being sold or used by way of trade without the express permission of the copyright holder. Case studies, photograph(s), video(s) and audio(s) may not be edited, amended or reused without prior permission from Hounds For Heroes.

By signing this form you confirm that you have read and understood how we use your personal information and you consent to the Charity processing your information in accordance with this document.

Date:

Name:

Signature: