



TOGETHER
WE CAN



Reg Charity No: 1134359

CORPORATE PARTNERSHIP



www.houndsforheroes.com

ABOUT US

Hounds for Heroes provide specially trained assistance dogs to injured & disabled personnel of both HM Armed Forces and Emergency Services leading to an enhanced quality of life.

“To have the continuing support of Companies has a far reaching and positive impact on our ability to create life enhancing partnerships with one of our Hounds for Heroes dogs as successfully as we do. The message being sent out to over 900,000 disabled or injured Services personnel, is that people do care. An incredibly powerful and much needed message to hear from where I sit in a wheelchair, Salute!”

Allen Parton, Hounds for Heroes Founder

BENEFITS

A partnership with Hounds for Heroes can be mutually beneficial. We have found that Corporate Partnerships work best when we find ways that you can support us whilst fitting around your business objectives and skills. You could choose to support us just for one fundraising event or as your Charity of the Year.

Together we can....

Raise Charity Awareness – By partnering together through sponsorship or as part of a targeted campaign, both parties are exposed to new audiences with shared values

Enhance your Brand - By creating positive PR stories via media, the charity website and social media pages, your company could engage with up to 29,000 supporters. Share what you are doing with your business followers via Facebook, LinkedIn and Instagram, building rapport with your target audience

Grow your reputation meeting your Corporate Social Responsibilities – By bringing teams together and giving them a sense of pride, it boosts morale, motivates and inspires employees. This action can make a real difference to people’s lives






BENEFITS CONT'

Build a winning fundraising team – By working with Hounds for Heroes, you will receive information, advice and all the tools required to succeed in your charity activities at your workplace of local community. Set a target and make it unique!

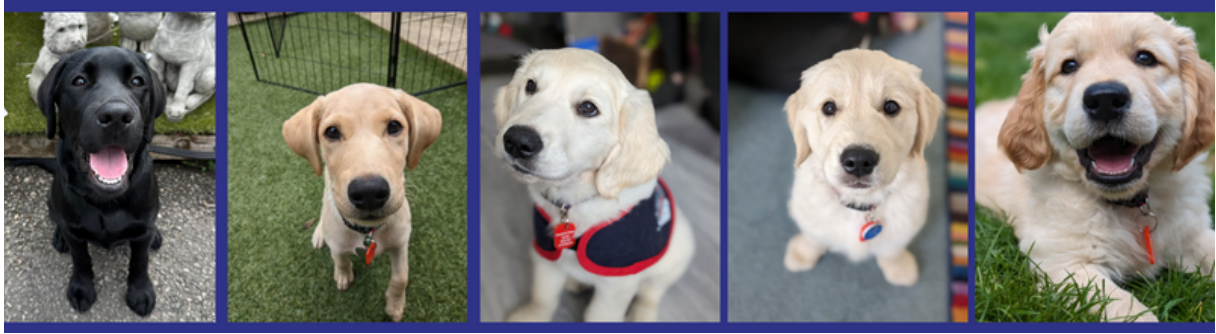
- Install collection boxes in your staff rooms
- Run a payroll giving information campaign, encouraging staff to sign up to making regular donations from their pay to us
- Match funding for any staff who complete a personal fundraising challenge
- Provide a team of volunteers for any Hounds for Heroes events
- Gift Aid—If your event is sponsored, you can raise 25p more for every £1 you raise. If your sponsors are tax payers, ask them to tick the Gift Aid box and provide their address on your sponsorship form—it will make any donation go that bit further

SPONSORSHIP

We are delighted to announce our new Sponsorship packages as of 1 April 2024. To find out more about what we offer you in return, please visit www.houndsforheroes.com

Supporter = £500 - £999	 <p>TOGETHER WE CAN Supporter 2024</p>
Silver = £1,000- £9,999	 <p>TOGETHER WE CAN SILVER SUPPORTER 2024</p>
Gold = £10,000 - £21,999	 <p>TOGETHER WE CAN GOLD SUPPORTER 2024</p>
Platinum = £22,00- £27,999	 <p>TOGETHER WE CAN PLATINUM PARTNER 2024</p>
Diamond = £28,000 - £51,000	 <p>TOGETHER WE CAN DIAMOND SUPPORTER 2024</p>

We believe that by collaborating with socially responsible companies we can amplify our impact and create positive change together.



Our puppies are recruited from 8 weeks old from trusted and reputable breeders, where they start to train and develop their skills, the training programme takes around 2 years to complete until they are ready to be partnered with a beneficiary. A Hounds for Heroes assistance dog can help overcome some of the physical challenges caused by disability or illness. Our life enhancing dogs can assist in those everyday tasks that cause difficulties, they provide a loyal comrade and in many cases; the beginning of a new life.



Partners quote ***"All I can say is thank you for giving me my life back"***

Thank you for supporting Hounds for Heroes

If you wish to discuss our packages in more detail, please contact:

Debbie Pick - Fundraising Manager
E: Debbiepick@houndsforheroes.com
T: 07484 059984

SUPPORTER BENEFITS

Benefits	Supporter £500- £999	Silver £1,000- £9,999	Gold £10,000- £21,999	Platinum £22,000- £27,999	Diamond £28,000- £51,500
					
Use of appropriate Supporter logo for website etc.	✓	✓	✓	✓	✓
Support by Fundraising Team	✓	✓	✓	✓	✓
Top up funds for a dog already named in training/partnered - led by charity.	✓	✓			
Choose a name in consultation with the Charity (suggestion or list provided)			✓	✓	✓
Advise supporter puppy has joined 8 weeks old			✓	✓	✓
Puppy photo 12 weeks	✓	✓	✓	✓	✓
Announcement of puppy/supporter partnership on social media channels	✓	✓	✓	✓	✓
Announcement of puppy / supporter partnership on website	✓	✓	✓	✓	✓
Press release to radio/media/TV			✓	✓	✓
Mention in Newsletter		✓	✓	✓	✓
Invite to meet puppy / dog preplacement at HQ (Numbers TBC)			✓	✓	✓
Lunch & Learn Session by Charity representative			✓	✓	✓
Update & mounted photo at 6 months			✓	✓	✓
Update & mounted photo at 1st birthday		✓	✓	✓	✓
Update & mounted photo at 18 months			✓	✓	✓
Update & mounted photo at 2nd birthday		✓	✓	✓	✓
Advised successfully completed training & partnered		✓	✓	✓	✓
Photo of the partnership at 6 months (depending on consent)			✓	✓	✓

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Invitation to the Partnership Ceremony (2 People)				✓	✓
Annual update & photo up to retirement					✓
Use of HQ office space					✓
Advised if dog is removed from the programme & move funds to support another dog (if applicable)		✓	✓	✓	✓
Invite to information session	✓	✓	✓	✓	✓
Advised of retirement			✓	✓	✓
Final photo at retirement					✓

SOME OF OUR SUPPORTERS

