



TOGETHER  
WE CAN



Reg Charity No: 1134359

# COMMUNITY SUPPORT



[www.houndsforheroes.com](http://www.houndsforheroes.com)

# ABOUT US

Hounds for Heroes provide benefit through specially trained assistance dogs to those serving or served in HM Armed Forces and the Emergency Services who have become disabled through illness or injury either service or non-service attributable.

Hounds for Heroes are extremely lucky to work with community supporters from across the country, who help us to continue our mission of placing specially trained assistance dogs leading to an enhanced quality of life.

A huge thank you to all our community supporters, we could not do it without you!

# GETTING STARTED

However you are planning to fundraise, thinking through these points will help to make your event a success.

**Who?** - Do you want to come, how will you invite them? Will posters be enough or will you need to use social media?

**Get Chatting** - Ask friends and family to support you. Who can you ask to promote your event? Are local shops or community centres willing to help?

**What?** - Not sure what to do yet, then download the [A-Z fundraising ideas \(gofundme.com\)](#)

**When?** - It is best to avoid dates when other large events are taking place and make sure it isn't too late on a school night.

**Matchfunding?** - Don't forget to ask your employer if they will match your fundraising.

Tell us about your event by completing this form [Register your event | Hounds for Heroes](#) and download your free [Fundraising Materials | Hounds for Heroes](#)

# GETTING STARTED CONT'

## MAKE THE MOST OF YOUR FUNDRAISING






- Set a target
- Make it unique
- Set up a fundraising page at [www.justgiving.com](http://www.justgiving.com), add photos, your target and why you are doing it
- Share what you are doing via Facebook, Twitter, Instagram or the News, you can share your justgiving page to make sponsoring you easier
- Advertise by using our poster templates
- Fundraising materials, we have banners, leaflets, collecting tins and buckets, Hounds for Heroes vests or t-shirts

## AFTER YOUR EVENT

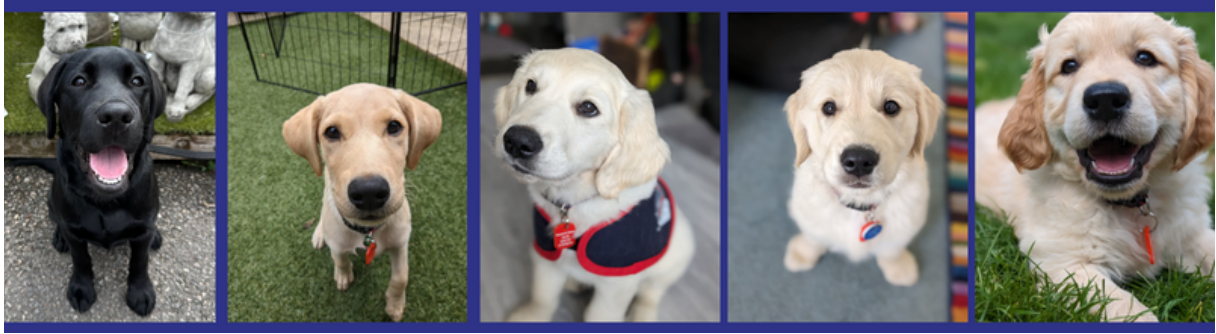
- Celebrate how much you have raised
- Thank everyone who supported you
- Send us the money through our website, call us to make a card payment or send a cheque. If you raised funds through JustGiving, this money will come directly to us
- Return any equipment you may have borrowed
- Let us know if you would like a cheque presentation and have some photos taken
- Relax and feel proud of what you have achieved

# SPONSORSHIP

We are delighted to announce our new sponsorship packages as of 1 April 2024. To find out more about what we offer you in return, please visit [www.houndsforheroes.com](http://www.houndsforheroes.com)

<b>Supporter = £500 - £999</b>	 <p>Supporter 2024</p>
<b>Silver = £1,000 - £9,999</b>	 <p>SILVER SUPPORTER 2024</p>
<b>Gold = £10,000 - £21,999</b>	 <p>GOLD SUPPORTER 2024</p>
<b>Platinum = £22,000 - £27,999</b>	 <p>PLATINUM PARTNER 2024</p>
<b>Diamond = £28,000 - £51,500</b>	 <p>DIAMOND SUPPORTER 2024</p>





Our puppies are recruited from 8 weeks old from trusted and reputable breeders, where they start to train and develop their skills, the training programme takes around 2 years to complete until they are ready to be partnered with a beneficiary. A Hounds for Heroes assistance dog can help overcome some of the physical challenges caused by disability or illness. Our life enhancing dogs can assist in those everyday tasks that cause difficulties, they provide a loyal comrade and in many cases; the beginning of a new life.



Partners quote ***"All I can say is thank you for giving me my life back"***

Thank you for supporting Hounds for Heroes

If you wish to discuss our packages in more detail, please contact:

Debbie Pick - Fundraising Manager  
E: [Debbiepick@houndsforheroes.com](mailto:Debbiepick@houndsforheroes.com)  
T: 07484 059984

# SUPPORTER BENEFITS

Benefits	Supporter £500- £999	Silver £1,000- £9,999	Gold £10,000 - £21,999	Platinum £22,000 - £27,999	Diamond £28,000 - £51,500
					
Use of appropriate Supporter logo for website etc.	✓	✓	✓	✓	✓
Support by Fundraising Team	✓	✓	✓	✓	✓
Top up funds for a dog already named in training/partnered - led by charity.	✓	✓			
Choose a name in consultation with the Charity (suggestion or list provided)			✓	✓	✓
Advise supporter puppy has joined 8 weeks old			✓	✓	✓
Puppy photo 12 weeks	✓	✓	✓	✓	✓
Announcement of puppy/supporter partnership on social media channels	✓	✓	✓	✓	✓
Announcement of puppy / supporter partnership on website	✓	✓	✓	✓	✓
Press release to radio/media/TV			✓	✓	✓
Mention in Newsletter		✓	✓	✓	✓
Invite to meet puppy / dog preplacement at HQ (Numbers TBC)			✓	✓	✓
Lunch & Learn Session by Charity representative			✓	✓	✓
Update & mounted photo at 6 months			✓	✓	✓
Update & mounted photo at 1st birthday		✓	✓	✓	✓
Update & mounted photo at 18 months			✓	✓	✓
Update & mounted photo at 2nd birthday		✓	✓	✓	✓
Advised successfully completed training & partnered		✓	✓	✓	✓
Photo of the partnership at 6 months (depending on consent)			✓	✓	✓

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Invitation to the Partnership Ceremony (2 People)				✓	✓
Annual update & photo up to retirement					✓
Use of HQ office space					✓
Advised if dog is removed from the programme & move funds to support another dog (if applicable)		✓	✓	✓	✓
Invite to information session	✓	✓	✓	✓	✓
Advised of retirement			✓	✓	✓
Final photo at retirement					✓

## THANK YOU TO SOME OF OUR SUPPORTERS

